

!!!Entrepreneurs in Action!

A WORK IN PROGRESS

Developing the Entrepreneurial Spirit

**A Cross Disciplinary, Innovative, Online
Entrepreneurship Curriculum Development Project**

Think Tank

2006 Summer Institute

Vanderbilt University

Nashville, TN

August 7-8, 2006

**R. Wilburn Clouse, PhD
Vanderbilt University**



SUMMER INSTITUTE OBJECTIVES

- 1) To develop a cross-disciplinary, problem-based learning environment and to extend the model to several other colleges and universities through our network development.**
- 2) To develop a model that would encourage faculty members to work collaboratively across disciplines to identify new business ventures within the multi-disciplinary approach and to connect several colleges and universities together through our web-based EIA programs.**
- 3) To generate new and creative ideas to help revitalize downtowns where business has moved out, i.e. Athens TN and Florence, SC. and to be used as a model for other cities.**
- 4) To engage college students in helping to solve local community problems in ways that result in a business venture.**
- 5) To encourage students to see new and innovative opportunities and to marshal resources to develop business ventures.**
- 6) To teach students to create jobs as opposed to taking jobs.**
- 7) To help students develop and understand the freedom and happiness associated with self-employment and self-direction.**
- 8) To connect our work with the local communities through our network of online experts at several different locations in the USA.**
- 9) To encourage implementation of the EIA model developed during the Institute.**
- 10) To develop a cohort of cross-disciplinary researchers who are interested in creativity and entrepreneurship education.**

Entrepreneurs in Action Summer Institute Agenda

Monday August 7

6:00-8:00 PM – Reception and Opening Session – Vanderbilt Wyatt Center Room 050-3 *(A welcome will be extended to the attendees and an outline of the major Institute goals and objectives will be presented. Networking between academics and local business people will occur.)*

Welcome & Institute Overview-----Wil Clouse

Design of Problem-Based EIA Cases----- Wil Clouse & Terry Goodin

Tuesday August 8

8:30----Working Breakfast

**Learning in Action Overview-----Wil Clouse
Jeff Helbig**

**Ideas In Action
Humor In Action
Creativity In Action
Entrepreneurs In Action**

Entrepreneurs In Action Case Reviews

**Western Kentucky University-----Terry Goodin
Rochester Institute of Technology-----Wilma King
Anderson University----- Bill Laing
Tennessee Technological University
Francis Marion University-----Joe Aniello
Murray State University-----David Fender
Vanderbilt University----- Wil Clouse
Deane Peterson**

Entrepreneurs in Action in Public Schools

**New Orleans-----Jeff Burgoyne
New York-----Mark Davey
Tennessee-----Terry Goodin
Jeff Helbig & Wil Clouse
New Mexico
J. R. Kerbel**

Case Manager software

Tennessee Technological University----- Robert Clougherty

11:30---Working Lunch

Entrepreneurs In Action Vision and New Applications

Charles Stowe -----Sam Houston State University
 Joe Aaron-----Nossi College of Art
 Inge Nickerson-----Barry University
 Steve Yoho-----David Lipscomb University
 Kevin Howell-----Appalachian State University
 Larry Connaster-----Virginia Union University
 Fred Patrick-----N. Western Oklahoma A & M College

Real World—Entrepreneurs and Creative Thinkers

George Peterson-----Consultant, Former IBM Exec
 Lance Finley-----Small business owner—web
 design
 Ted Ridings-----Independent Insurance Agent
 Bill Ruleman-----Artist & University Professor
 Roberta Miller-----President, Resources, Inc
 Don Miller-----President, Heritage Hills
 Foundation
 Noel McDowell-----Consultant
 Chuck & Chris Kindcad---Owners Bonus Building
 Lee Rabideau-----Entrepreneur
 Terry Goodin-----President KarateMax
 Henry Nelson-----Field Office Coordinator/
 Public Housing Revitalization Specialist
 Bill Rusak-----Entrepreneur/Consultant, Former
 Corporate Executive
 Dalton Franklin-----Entrepreneur

Community College Players

Ron Beck-----Columbia State Community College
 Others TBA

Brainstorming of Ideas

Seeing the Big Picture
 Working from the End
 What would we like to see happen between your University and
 the local community?
 What would we like to see happen at the Universities related to
 cross-discipline curriculum development?
 Teaching with Trump or Not: Deal or No Deal (New project idea

Final Product Cross-disciplinary Cross University Model

Develop Model
Determine Roles of Schools
Develop Evaluation System
Develop Reporting System
Each school to take back a model for their University

3:30 Closing Session

Follow-up and Connections
How can we continue the dialog developed over the past two days?
What cases are we willing to run in our classes?
Which classes?
What cases are you willing to help develop?

Lodging Information

Marriott Court Yard
1901 West End Avenue
615 327 9900
800 245 1959
Ask for sales—Rate \$94

Travel Support— Limited travel funds are available.

Parking on VU Campus TBA later

Airport Pickup
Call Wil Clouse 615 322 8059
Cell 615 545 9461
wil.clouse@vanderbilt.edu

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