

SUPPLEMENTAL MATERIALS:

**TELEVISION NEWS, ECONOMIC
PERCEPTIONS AND POLITICAL
PREFERENCES IN BRITAIN, 1997-2001**

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**JOP replication dataset to accompany ms 042103BR
List of Variables and their Descriptions**

BECBAL	: balance of positive and negative bbc economic news
BLAIR	: percent approval of blair
C	: Intercept term
CON	: percent intending to vote Conservative
ECBAL	: becbal+iecbal
GEXP	: aggregate national expectations (%optimists minus % pessimists)
GOVAPP	: percentage approval of government's record
IECBAL	: balance of positive and negative itn economic news
INBAL	: balance of positive and negative inflation news on bbc and itn
INF	: inflation
IR	: interest rate (bank base rate)
IRBAL	: balance of positive and negative interest rate news on bbc and itn
LAB	: percent intending to vote Labour
LABM	: % think Labour best at managing economy minus % think Conservatives best
PEXP	: aggregate personal expectations (%optimists minus %pessimists)
SEP00	: dummy for September 2000 fuel crisis
UN	: Percent unemployed GB seasonally adjusted
UNBAL	: balance of positive and negative unemployment news on bbc and itn
DBLAIR	: blair-blair(-1)
DCON	: con-con(-1)
DECBAL	: ecbal-ecbal(-1)
DGEXP	: gexp - gexp(-1)
DGOVAPP	: govapp-govapp(-1)
DINBAL	: inbal-inbal(-1)
DINF	: inf-inf(-1)

DIR	: ir-ir(-1)
DIRBAL	: irbal-irbal(-1)
DLAB	: lab-lab(-1)
DLABM	: labm-labm(-1)
DPEXP	: pexp-pexp(-1)
DUN	: un - un(-1)
DUNBAL	: unbal-unbal(-1)

The data are monthly timeseries covering the period May 1997 - December 2001